



ASEAN International Sandbox Conference 2026
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Editor's Note

ASEAN International Sandbox Conference: AISC

Volume 10, 2026

Dear Readers, Contributors, Reviewers, and Members of the Academic Community,

It is my great pleasure to welcome you to Volume 10 of the ASEAN International Sandbox Conference: AISC 2026. This volume represents another meaningful milestone in AISC's continuing journey as a scholarly platform that encourages academic exchange, research development, interdisciplinary dialogue, and the sharing of ideas across ASEAN and beyond. Since its founding in 2023, AISC has continued to grow with a clear commitment to promoting research that is relevant, timely, and responsive to society's changing needs. As we enter our fourth year in 2026, we are reminded that the development of an academic conference is reflected not merely in the number of papers published or participants involved, but also in the quality of intellectual conversations it fosters.

The year 2026 marks a period of profound transition for higher education, research, and professional practice. Since AISC began its journey, the academic world has witnessed the rapid emergence of artificial intelligence from a specialized technological tool into an everyday instrument used by academics, students, professionals, and the wider public. AI platforms such as ChatGPT, Gemini, Claude, Copilot, and other generative AI tools are now increasingly used to support writing, learning, communication, data analysis, decision-making, and knowledge creation in ways that were difficult to imagine only a few years ago. This changing landscape brings both opportunities and responsibilities. While AI offers remarkable possibilities for expanding access to knowledge, improving research efficiency, supporting interdisciplinary inquiry, and enhancing academic communication, it also challenges scholars to preserve the essential values of academic work, including originality, critical thinking, transparency, accountability, research integrity, and ethical judgment. In this context, AISC continues to serve as a meaningful academic “sandbox”—a space for exploration, dialogue, and responsible innovation, where emerging ideas may be tested, shared, and refined with intellectual care and integrity.

The papers and scholarly contributions included in this volume reflect the continuing effort of academics to respond to a rapidly changing world. They represent diverse areas of inquiry and demonstrate the importance of research as a tool for explanation, improvement, and transformation. Each contribution, in its own way, adds to the broader conversation on how



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knowledge can support better decision-making, stronger institutions, sustainable development, and more inclusive societies. In an era when technology is changing how knowledge is created and communicated, academic research remains essential to interpreting complexity, evaluating evidence, and generating insights that are meaningful for both theory and practice.

The rise of AI does not reduce the value of human scholarship. Rather, it reminds us of what remains uniquely important in academic work: the ability to think deeply, ask meaningful questions, interpret evidence carefully, exercise ethical judgment, and contribute knowledge with responsibility. AI may assist with writing, analysis, and communication, but it cannot replace the researcher's intellectual accountability. The human role in research remains central, especially in ensuring that knowledge is valid, transparent, contextualized, and beneficial to society.

This volume also reflects the collective effort of many individuals. I would like to express my sincere appreciation to all authors who have shared their research with AISC. Their commitment to scholarly development is the foundation of this publication. I also extend my gratitude to the reviewers, editorial team, organizing committee, and supporting institutions whose dedication has contributed to the conference's quality and continuity. The peer review process, editorial coordination, and academic discussions behind each volume require time, professionalism, and care. Their contributions are deeply valued.

As AISC moves forward from 2023 to 2026 and beyond, our mission remains clear: to provide a meaningful platform for researchers, educators, students, and practitioners to exchange knowledge, strengthen academic networks, and contribute to regional and international scholarship. In this period of change, where AI and digital transformation are influencing almost every aspect of academic and professional life, AISC seeks to remain a space where innovation is welcomed, critical thinking is encouraged, and academic integrity is upheld.

With sincere appreciation and warm regards,

Kanitsorn Terdpaopong

Editor
ASEAN International Sandbox Conference