

Journal of Digital Business and Social Sciences

Journal homepage: jdbs.rsu.ac.th

Editor Notes

Since 2015, scholarly articles have been published in the Journal of Rangsit Graduate Studies in Business and Social Sciences. The publication excels in the business and social science fields. Today, digital technology is an indispensable and irreplaceable aspect of business, the social sciences, and many research fields. Education, communication, psychology, jurisprudence, public and private sector management, economics, technology, and research all gain significantly from digital technology. The editorial board of the journal has decided to improve and expand further to catch up with modern research fields. Beginning with the eighth volume's second issue for July – December 2022, the journal's name has been changed to *Journal of Digital Business and Social Sciences*. The journal will be published biannually with national and international articles written in both Thai and English. The focus of the publication has been on Digital Technology, Business, and the Social Sciences.

Specifically, the change reflects the fact that the journal's goals have always included high-quality multidisciplinary research and scope that focuses on business and social science but is broader than those fields. The purpose of the journal is to publish scholarly articles concerning the characteristics of digital fields, businesses, and social sciences.

As I mentioned in my first editorial as Editor-in-Chief, the journal has a rich history of promoting scholarly publication in academic and industrial fields. I believe that the *Journal of Digital Business and Social Sciences* is highly regarded and widely recognized in its field. My objective is to assist the journal's growth and effectiveness in contributing to evidence-based theory, management, policy, experiment, and practice. I believe that these goals can be achieved in part by emphasizing the journal's multidisciplinary nature and increasing its readership.

Assoc. Prof. Paniti Netinant, PhD Editor-in-Chief,

Journal of Digital Business and

Social Sciences