



The Introduction of Internet-aided Teaching into the Chinese Newspaper and Periodical Course

He Xiaoxue¹

¹Lecturer – Teaching Chinese Language Program, Faculty of Humanities and Social Sciences,
Phranakhon si ayutthya rajabhat University, hexiaoxue@aru.ac.th

ABSTRACT

Chinese newspaper course is a professional skill course for those students whose Chinese level is in the middle and senior. Nowadays, the Internet is an important media and resource treasury in the society. In this paper, the literature analysis method is used to summarize the current situation of the teaching of newspaper and periodical course, and analyze the advantages and disadvantages of the introduction of the Internet into the newspaper and periodical course. The advantages is, teaching materials can meet the timeliness of news reports. Reduce the pressure of teachers' marking to a certain extent. The storage of teaching materials and contents help learners to review and make comments easier. To join newsgroups help students communicate with the members of the newsgroup. In addition the disadvantages is, network resources are rich and complex. It is difficult to find teaching materials with high quality in a time. Teachers are required to master certain network technology. moreover the lack of good network configuration and hardware facilities has set up obstacles for internet teaching. At the same time, this paper puts forward eight new teaching methods for the course, that is, Visiting the homepage website to search for relevant news reports as auxiliary materials for teaching, using App to subscribe electronic publications, use internet to strengthen communication between teachers and students, using online classroom to implement online teaching, homework and examination, using newsgroups to participate in online communication, practice writing in advance with today's current affairs and compare it with the official copy in the later stage, Read by category, sort out and summarize different types of newspapers and periodicals, and simulating the news platform on the Internet to achieve scenario reproduction.

Keywords: Newspaper and periodical course, Internet, Professional foreign language teaching, Enlightenment

1. Introduction

The 21st century is the era when the information is spread at a high speed. Since the beginning of its development, teaching Chinese to speakers of other languages has been learning from different disciplines, so that it can achieve complementary and common progress with multiple disciplines. The informanization of professional foreign language teaching is an important part of promoting the professional foreign language teaching. Newspapers and periodicals, as one of the teaching resources of professional foreign language major, contains rich Chinese



teaching resources, so it can provide a large number of standardized corpus resources for TCFL, assist TCFL in many aspects and all-round way, and help Chinese learners with middle and senior level to improve their Chinese level to a certain extent. However, in the past, the newspaper and periodical course was taught in the traditional classroom, which led to the uniqueness of the newspaper and periodical course compared with other listening, speaking, reading and writing courses has been difficult to be valued. Nowadays, the Internet is the most important communication tool and media in the world, so if the Internet resources can be introduced as much as possible in the teaching of newspaper and periodical courses for TCFL major, not only the teaching effect of newspaper and periodical courses can be effectively improved, students' interest in learning can be aroused, students' enthusiasm for learning can be aroused, but also the great potential value of the unique newspaper and periodical courses in the past can be aroused.

The teaching of newspaper and periodical course has a long history under the summary and practice of previous scholars. Ji Nian, (2012) summed up the application of modern educational technology in the professional foreign language teaching in the article of The Application of Modern Educational Technology in the Teaching of Newspaper and Periodical Courses for TCFL Major and listed the corresponding advantages. First of all, the use of multimedia courseware to show teaching content can increase classroom capacity, improve teaching efficiency, facilitate instant copying of courseware, easy for students to understand, enrich learning content by playing audio, video, etc., and facilitate real-time interaction and classroom interaction. In addition, the use of the Internet can increase the interaction between teachers and students through email.

Gu Fangyu (2015) has shown that the unique characteristics of the newspaper and periodical reading course in the Study of the Teaching Method of Middle and Senior Level Newspaper and Periodical Reading Courses for TCFL Major. She proposed that the newspaper and periodical reading course should be divided into three parts: text teaching as the key point of classroom teaching, title teaching and vocabulary sentence pattern teaching as the basic teaching, as well as the extended data teaching and after-school practice teaching as the auxiliary teaching. In addition, the core of her thesis is to summarize the teaching methods of text teaching as the key point of classroom teaching, which are structural analysis, questioning and discussion, skill training, extensive teaching and intensive reading, cultural teaching and language sense training. The most important point of her article is that only when the teacher speaks the text of the newspaper and periodical course accurately and thoroughly, can the students really improve their reading ability through the study of the newspaper and periodical reading class.

Zhou Xiaobing (2016), a scholar, mentioned the uniqueness of newspaper and periodical course in professional foreign language teaching in the To Be A Integrated Developed Teacher, preface of Wu Chengnian's book of Research on Chinese Newspaper and Periodical Course. He pointed out that newspaper and periodical course was seldom valued in the teaching class because it was not the core course, but it was well used by Wu Chengnian. In addition, he mentioned the difficulties of newspaper and periodical course, the timeliness of news and the normality of the course make it impossible for the newspaper and periodical course to have the current teaching materials forever. And he mentioned that there are many difficult relationships to deal with, such as the content and form of newspapers



and periodicals, Chinese stylistic knowledge and news stylistic knowledge and so on. Based on these problems, Wu Chengnian, a scholar, summed up the functional characteristics of newspaper and periodical teaching, which are to improve students' reading ability of Chinese newspapers and periodicals, to make students understand China's national conditions and Chinese media and news style. At the same time, he put forward teaching methods from many aspects based on newspaper and periodical teaching, such as applying theoretical methods to specific models, using teaching evaluation standards, teachers and students to evaluate and reflect together, etc.

In the article Research on the Teaching of Newspaper and Periodical Reading Course of Teaching Chinese to Speakers of Other Languages, Zhou Meixin (2019) mentions the current situation that newspaper and periodical course is not valued in the teaching Chinese to speakers of other languages, and sums up the characteristics of teaching and learning difficulties of the newspaper and periodical course. First of all, schools and students do not pay enough attention to the curriculum. Secondly, the level of teachers is not high enough. In addition, the traditional teaching mode of newspaper and periodical course is difficult to be changed. She put forward the solutions to the current situation of newspaper and periodical teaching, which are: first, teachers should choose the theme vocabulary according to the 5C teaching mode to guide students to actively learn and use Chinese for communication, and select the theme closely related to daily life to enable students to draw inferences from one example and draw deep impressions. Second, teachers should use the Internet and other multimedia media to assist the teaching of newspapers and periodicals, so that the classroom can be more convenient, efficient, lively and interesting. Thirdly, teachers should explain the vocabulary and extend the teaching content according to the timeliness characteristics of the newspaper and periodical course and the current cultural background. Fourth, schools should enrich theme activities, carry out the writing of the feeling after taking part in poetry reading competitions, speech competitions, news speech competitions, and watching movies or visiting museums and so on.

In addition, many scholars have also studied and discussed the teaching of newspapers and periodical teaching in TCFL, including the classroom teaching design of newspapers and magazines, vocabulary teaching in newspapers and magazines and many other aspects, which enrich the content of the teaching of newspapers and periodical teaching in TCFL.

2. Objectives of the study

2.1 In this paper, the current situation of newspaper and periodical teaching will be analyzed, concluded and summarized based on the above research, and the advantages and disadvantages of introducing the internet teaching into the newspaper and periodical teaching will be summarized.

2.2 Based on the above summary, some new teaching methods and teaching strategies will be put forward for the introduction of the Internet into Chinese newspaper and periodical teaching, aiming to provide a little help to the newspaper and periodical teaching in TCFL.



3. Materials and methods

Document method

Documents such as articles, reviews, etc. are collected from related websites.

4. Research contents

4.1 The teaching method of introducing the internet into the teaching of newspapers and periodicals

Since its inception, most of the newspaper and periodical courses, a unique course, have always followed the traditional classroom teaching method. The most commonly used teaching resources are newspapers in the popular sense, that is, black and white paper, dense Chinese, small typesetting, large overall area. There is a sharp contrast between the characteristics of newspapers and the popular electronic reading or audio reading in today's society. Therefore, at present, most Chinese learners can not have a strong interest in newspaper and periodical class.

The shortcomings of traditional newspaper and periodical classroom are mainly reflected in the following two aspects. First of all, the content of textbooks cannot keep pace with the times. It is the most prominent feature of newspapers and periodicals to be able to reflect life quickly and truly and show readers "first-hand" information. However, almost all the teaching materials in the newspaper and periodical course, which is used to train reading ability, can be presented well after a period of time. Therefore, the teaching of newspaper and periodical course can not reflect the timeliness of teaching content.

On the other hand, teaching methods and means are too single. In the traditional sense of classroom, newspapers and periodicals are explained by teachers as teaching materials and students take notes. The combination of boring newspapers and periodicals and traditional teaching makes students' initiative and enthusiasm in learning unable to be well aroused. So the actual teaching effect can be imagined.

Therefore, it is imperative to introduce Internet resources into the teaching of the newspaper and periodical course to improve students' reading ability and enrich the teaching content of the newspaper and periodical course. Eight related teaching methods proposed by the author are as follows;

4.1.1 Visit the homepage website to search for relevant news reports as auxiliary materials for teaching Articles published on the official website of mainstream media on current affairs and politics, economy and finance, variety opera, lyric prose, film and storytelling are all in standard Chinese. Moreover, from the format, form, typesetting and content of articles in small units to the core ideas transmitted by articles in large units are the embodiment of the essence of standard Chinese and Chinese culture. It is very useful to select relevant news reports as auxiliary materials, because using the advantages of the Internet can quickly and accurately find the correct and effective language materials.

4.1.2 Use the mobile App to subscribe to electronic publications. Nowadays, each of us cannot do without mobile phones, that is, mobile phones are necessities for all people. Correspondingly, Apps for education and learning emerge in an endless stream. Compared with visiting the home page website every day, learners can subscribe to e-journals from many apps on their mobile phones as learning materials to facilitate learning. In this way, besides reading,



they can also realize listening, following and dictating. It not only trains the learners' reading ability, but also improves their other language skills.

4.1.3 Use e-mail and mobile phone software to strengthen communication between teachers and students learning and communication between students and teachers should not be limited to the classroom. The advantages of the Internet can be used to mobilize a variety of ways of contact and communication, such as using e-mail to try paperless homework, or using mobile communication software to achieve anytime, anywhere communication and learning.

4.1.4 Use online classroom to complete online teaching, homework and examination. Students and teachers with special circumstances or short time can use online classroom to realize online teaching. With the development of network classroom, teachers can not only communicate with students through audio and video, but also share files, display files, explain files and mark files online. As a result, the past habit of using newspapers as teaching materials has been changed, which not only saves paper, but also enables learners to save all the newspaper and periodical documents or other learning materials sent by teachers online.

4.1.5 Use newsgroups to participate in online communication. Practice is an extremely important means to test the validity of the previous input. Learners need to experience and feel the organizer group of newspaper and periodical articles and styles in person after learning a lot of newspaper and periodical courses. Learners can use the Internet to enter the newsgroup to participate in online learning and communication when they are inconvenient to practice in the news center in person or the number of learners in the class is too large to facilitate all learners to practice.

4.1.6 Practice writing in advance with today's current affairs and compare it with the official copy in the later stage. The method of using the Internet to assist the teaching of newspapers and periodicals solves the problem that the traditional classroom can not reflect the timeliness of newspapers and periodicals. If learners want to improve their learning ability, they can practice writing articles in advance when there are big events around and the events have not been broadcast by the news station or written by the media. Learners can try to write articles according to the format and style of publications in advance, and compare with the official articles after they are published, so as to improve their reading and writing ability through this method.

4.1.7 Read by category, sort out and summarize different types of newspapers and periodicals. As we all know, there is not only one kind of articles published in newspapers and periodicals, including official articles focusing on current affairs and politics, as well as articles focusing on entertainment, prose and poetry, and advertisements. At the same time, the typesetting of all kinds of articles in newspapers is also different. Nowadays, the network platform has automatically classified these newspapers and periodicals, so that learners can study according to the article types of different journals, and learn the stylistic expression and writing mode of different journals, which saves a lot of time for learners to search materials.

4.1.8 Simulate the news platform online to analyze the newspaper articles and realize scenario reproduction Teachers and students can use the online classroom to simulate the news platform online. After explaining



and analyzing the articles in newspapers and periodicals, learners can try to enter the role of spokesperson to analyze and report various publications in the online classroom with the method of scenario representation. This way can arouse students' enthusiasm in learning, and even train students' oral ability and performance ability through newspaper and periodical course, so that students can output in all-round and all aspects.

4.2 Advantages and disadvantages of the introduction of the internet into the teaching of Chinese newspapers and periodicals course

4.2.1 Advantages of the introduction of internet into the teaching of Chinese newspapers and periodicals course

First of all, using the Internet to assist the teaching of newspapers and periodicals solves the problem that the teaching materials can not meet the timeliness of news reports. Using Internet resources to browse teaching materials, find teaching content, a large number of extended reading and related literature can make these content appear in front of teachers and learners at the first time. It is very convenient and humanized to subscribe to and browse electronic publications, arrange paperless homework, communicate by email, join newsgroups and other teaching methods. In addition, the equipment and means of implementation in the network examination reduce the pressure of teachers' marking to a certain extent. The storage of teaching materials and contents is very convenient, which can not only help learners to read again and again at any time and place, but also allow learners to make comments and notes at will. Teachers and students can realize long-distance communication without face-to-face, thus saving time. Moreover, the teaching method of joining newsgroups can help students to provide Chinese level better and faster to a great extent. Learners can communicate with the members of the newsgroup, express their own opinions and listen to the opinions and ideas of others.

4.2.2 Shortcomings of the introduction of the internet into the teaching of Chinese newspapers and periodical course

Everything has two sides. When the advantages of Internet assisted the teaching of newspapers and periodicals, its opposite should not be ignored. The shortcoming is also inevitable but will exist.

First of all, network resources are not only large in quantity, but also rich and complex in variety. Therefore, it is difficult to find teaching materials with high quality and substantial help for the teaching of newspapers and periodicals in a short period of time. In addition, introducing the Internet into the teaching of newspaper and periodical course requires teachers to master certain network technology to a certain extent, that is, teachers are required to master certain network technology, otherwise it will lead to low efficiency and low quality teaching materials. In addition, the situation of each school is different and its resource allocation is different. The lack of good network configuration and hardware facilities has set up obstacles for internet teaching, that is, it is unable to provide efficient and convenient services for the teaching of newspaper and periodical. At the same time, teachers can not effectively supervise learners' learning situation in online learning, so that learners will be unable to focus on the computer for a long time, resulting in the effect of online learning is not necessarily better than the traditional classroom.



5. Results

It can be seen from the relevant materials that even though there have been a lot of researches on the introduction of the Internet into the teaching of Chinese newspapers and periodicals, there are not too many researches on the two main participants of teaching. For example, whether teachers think that the introduction of the Internet into the teaching of newspapers and periodicals is helpful for teaching, and whether the expected teaching objectives have been achieved; and whether students can adapt to such a learning style, whether they have effectively tested their learning effect, whether their learning initiative, enthusiasm and interest are really stimulated, whether their cross-cultural communication ability is effectively improved in the process of online learning and communication.

In addition, although the way of using the Internet to assist the teaching of Chinese newspapers and periodicals conforms to the times, follows the trend and has many benefits, the traditional teaching method can not be abandoned. It is not sure whether there are teachers who can compare and analyze the traditional classroom with the way of using the Internet to assist the teaching of newspapers and periodicals or combine them effectively to maximize the teaching effect. At the same time, it is uncertain whether the hardware facilities and teaching equipment needed for the full implementation and use of introducing the Internet to the teaching of newspapers and periodicals have been estimated. The targeted teaching skills needed in the teaching process of introducing the Internet into the teaching of newspapers and periodicals need to be studied comprehensively and in many aspects.

6. Conclusion and Recommendations

Nowadays, not only the professional foreign language teaching is inseparable from the Internet and multimedia equipment, but also the Internet is necessary for students to learn. Compared with the traditional classroom teaching, the use of Internet and multimedia assisted teaching shows strong effectiveness, convenience and vividness. In addition to increasing the learners' interest in learning and arousing the learners' enthusiasm for learning, the audio-visual teaching methods with both pictures and texts, and rich teaching contents help teachers to relieve the pressure to a large extent.

However, the disadvantages of using the Internet or multimedia will also be revealed to a certain extent, which will have a certain impact on teachers and learners. First of all, the teaching of the newspaper and periodical course in TCFL is originally a comprehensive course focusing on reading and taking listening, speaking, reading and writing into account. However, if the Internet or multimedia is used to assist the teaching of the newspaper and periodical course in TCFL, Chinese learners will not be able to write Chinese characters by hand, so that the implied teaching of Chinese characters cannot be completed. If students only study and exchange online and complete paperless homework, teachers and students interact with each other through e-mail and distance, and face-to-face teaching is not carried out, whether it will affect the Chinese learning effect that learners have achieved before or the learning habits that they have established before remains to be discussed.



Although it is necessary to introduce the Internet into newspaper and periodical teaching, it is not advisable to abandon the traditional classroom teaching methods blindly and conduct internet teaching blindly. We should combine traditional teaching with internet teaching, extract the essence, discard the dross, innovate and constantly practice, reflect, summarize and practice again, so that we can gradually explore the teaching methods and learning methods that are more and more suitable for teachers and learners in repeated practice and reflection. There is a sharp contrast between the preciseness of the newspaper and periodical course and the flexibility of the Internet. To maximize the teaching effect by introducing the Internet into the newspaper and periodical teaching is the goal we need to pursue tirelessly.

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